



DIGITAL
EXPERIENCE

2023

14

SUCCESSFUL
YEARS OF
**EVENTS &
ENTERTAINMENT**

Established in 2009, SCREAM is an Events & Entertainment agency based in Dubai. Our aim is to create an experience that goes beyond expectations. We are one-stop-shop fully equipped to produce a range of events from conception to completion. Fuelled by passion and BIG ideas, SCREAM provides customized, strategic event experiences where guests connect with our clients' brands and products in ways that are personally relevant and memorable.

Our approach is mainly focused on the customer's needs and the quality of service. Our team offers the creative vision, professionalism and expertise to create the best – with a constant eye towards detail, quality, originality and results. We aim for your targets and offer extended service to all our clients to build a relationship of a lifetime.



DIGITAL EXPERIENCES



HIDDEN STORIES

Step into a world of wonder and imagination with our hidden stories experience! Guests are invited to place a listening cup on a wall full of different illustrations to get captivated with a hidden story or a captivating sound effect.

[VIDEO LINK](#)



www.screamdubai.com

HOLOGRAM PORTAL

Step into a new dimension of technology with our hologram portal.

Say goodbye to flat screens and boring interactions and hello to a mind-blowing holographic experience that will leave a lasting impact.

[VIDEO LINK](#)



www.screamdubai.com

MAZE GAME

Step into a world of endless possibilities with our hand - controlled maze game. Players will test their hand-eye coordination as they embark on an exciting adventure unlike any other.

[VIDEO LINK](#)



www.screamdubai.com

DOME EXPERIENCE

Embark your guests on a sensory journey through the use of our directional speakers and motion sensors.

By standing under the dome, guests could activate the animation and experience the show!

[VIDEO LINK](#)



www.screamdubai.com

MULTIBALL

MultiBall is the first of its kind in the middle east! It is a mixed reality sports & gaming platform built for the interaction between physical activity and digital games.

Our games are designed to make the soul and body happy and active by challenging the coordination, mental and physical activity.



[VIDEO LINK](#)



www.screamdubai.com

MIND RACING

This activation challenges the concentration and attention span of an individual.

After wearing an EEG headgear players will be able to move the car using only their focus. The car and truck can be fully customized.



[VIDEO LINK](#)



www.screamdubai.com

AUGMENTED REALITY

With AR, every form of marketing can now be transformed into an interactive experience. From AR print marketing to live AR games, the possibilities are endless.

Users will only need to turn on their camera to experience the magic! We can design and develop an AR experience just for you.



[VIDEO LINK](#)



www.screamdubai.com

INTERACTIVE ROOMS

Visitors can interact with the visuals projected on the wall through their body movements.

Flowing particles of color driven by movement cause attractive dynamic changes to the story line projected on screen.

[VIDEO LINK](#)



www.screamdubai.com

HOLOGRAM FANS

Our 3D Hologram Fan brings you a revolutionary visual solution to attract attention and create a crowd at your next event. This hi-tech device creates, manages and displays all your content with unique three - dimensional holographic effect, giving your viewer an amazing floating hologram.



[VIDEO LINK](#)

T-OLED DISPLAY

Transparent OLED is a breakthrough transparent display technology that displays dynamic or interactive information on a transparent surface glass.

Using its multi-touch features our

T-OLED can be used to play games or interact with custom developed touch software.



[VIDEO LINK](#)



www.screamdubai.com

DOUBLE SIDED DISPLAY

Our 55 Inch innovative touch display includes two OLED panels fixed between two layers of tempered glass, one at the front and one at the back.

With a one-sided touch capability, we can develop games, software's or simply use it for registration and data collection.

[VIDEO LINK](#)

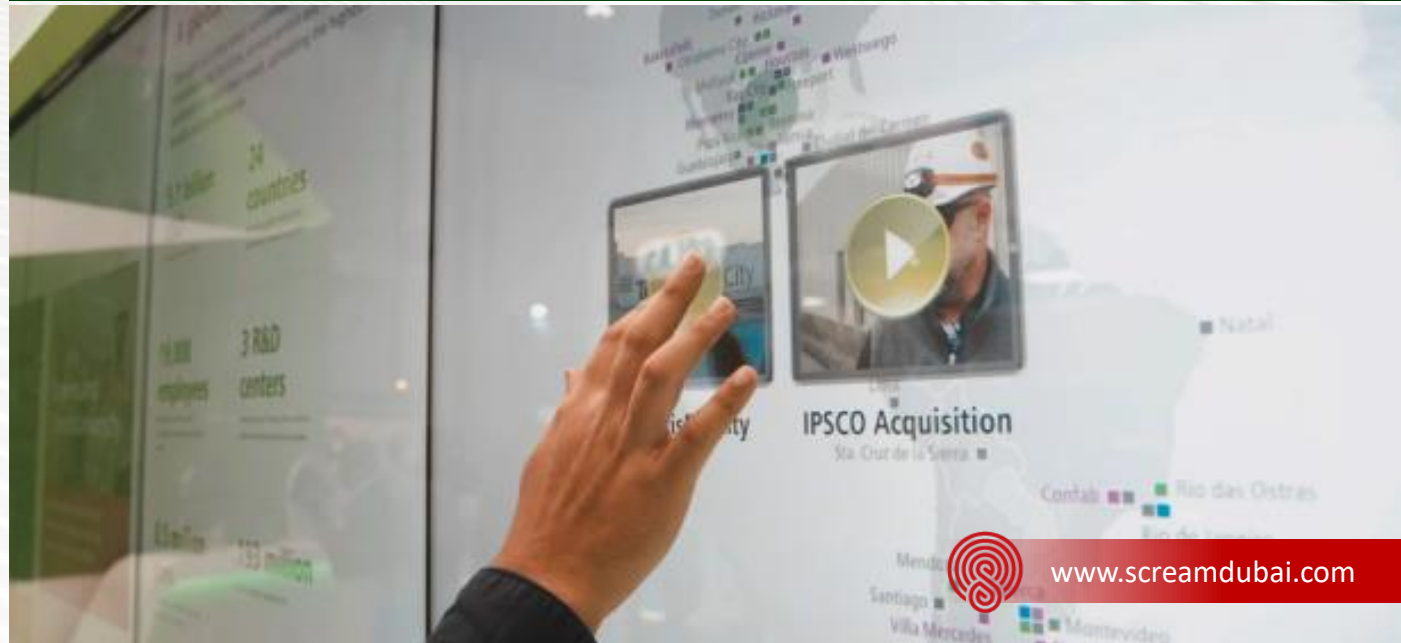


www.screamdubai.com

TOUCH VIDEO WALL

Our ultra thin 55inch frameless video wall screens can be put together horizontally or vertically to make up any compilation required.

With a custom panel we can also turn any video wall to work via touch. Using high quality animations, we can create a memorable experience for all your guests.



[VIDEO LINK](#)



www.screamdubai.com

BIKE MOTION GAME

Give away valuable prizes to the customer who grabs the golden leaf.

A great way to create footfall and attract people to your store or stand!



VIDEO LINK



www.screamdubai.com

INTERACTIVE BOOK

Our Interactive Book uses two cameras and a projector to create a dynamic, animated experience that is both tactile and rich.

Animations are triggered simply by touching the page, bringing the book to life. A great way to display content!

[VIDEO LINK](#)



www.screamdubai.com

ENERGIZING PANELS

Human powered energy tiles make for a fun instore fitness activation.

The faster they step on the tiles the more energy they are making. This is a fun multiplayer activation with a top 10 leaderboard.

[VIDEO LINK](#)



www.screamdubai.com

VIRTUAL REALITY

With a team of talented 3D animators and VR developers we can create games that immerse your guests to whole other world.

From rollercoasters, to superhero battles we can do it all! With a short brief about your brand or event, we can come up with custom VR experiences for you.



www.screamdubai.com

MOTION GAMES

From education to entertainment, our motion & gesture activations are perfect for any event.

We develop immersive brand experiences through our touchless motion games that can be catered to your event and brand guidelines.

VIDEO 01
VIDEO 02



www.screamdubai.com

MOTION VENDING MACHINE

Play to win prizes! People will be asked to play a 60 second motion game for a chance to win prizes via our vending machine!

Each player will have three chances to beat the winning score. Both the game and machine branding can be fully customized.

[VIDEO LINK](#)



www.screamdubai.com

TOUCH VENDING MACHINE

Our touch vending machine can be used for data collection, fun quiz or a touch game!

If players get the winning score or answer all the questions correct, our machine will instantly dispense a branded gift.



HUMAN WHEEL

Ever wondered what its like to be in a hamster wheel?

Players strive to cover the greatest distance within a set time frame, competing to secure a spot in the top 10 leaderboard.

[VIDEO LINK](#)



www.screamdubai.com

CHAIN REACTION

Get ready for a challenge that's all about precision and strategy!

Players will need to align the rows correctly and watch the ball roll to victory in our exciting chain reaction game.

[VIDEO LINK](#)



www.screamdubai.com

ROLL AND PLAY

Roll and Play is an interactive physical gaming experience! Players will dive into a world of fun and exciting adventures while activating their whole body.

Moving the ball will navigate the character on screen to collect various tokens and race to the finish line. Games can be fully customized to fit your brand or event.



[VIDEO LINK](#)



www.screamdubai.com

BIKE BLENDER

Our bike blenders are the perfect way to promote a healthy and sustainable lifestyle. Guests have to ride the bike to blend their fruits into a delicious cold beverage. We use eco-friendly cups and delicious smoothie recipes.

[VIDEO LINK](#)



www.screamdubai.com

SMART TABLE

Our object recognition smart table is an interactive way to display information and at Software will be developed and catered to your requirements.

Videos, images, text, pdf's, mini games can all be integrated. Custom 3D pucks can be created for each product or category



VIDEO LINK



www.screamdubai.com

SLIDING SCREEN

Our sliding screen is the perfect way to demo information about the company and its history, products or brands. The installation consists of a simple branded backdrop with a vertical screen that can be manually controlled or motorized through a touch screen.

By moving the digital interface, users trigger content related to the backdrop and these can vary from animations, videos or images.

[VIDEO LINK](#)



www.screamdubai.com

BODY ART

An interactive installation that allows visitors to create and navigate through different patterns, colors and designs.

The overall look and feel can be customized to your brand theme and colors.



[VIDEO LINK](#)



www.screamdubai.com

ANIMATED SANDBOX

This interactive experience is an exciting new twist on the classic sandbox in which users take part in changing and redesigning the topography of the sand.

Children will explore, create, and learn using their imagination. A sensor will detect the physical changes of the sand and the projection will adjust accordingly in real time.



[VIDEO LINK](#)



www.screamdubai.com

BASKETBALL BATAK

Players test their reflexes in this fast-paced basketball reaction game, hitting lit balls as quickly as possible to earn points within the set time frame.

The balls can be modified for football fans as well.



[VIDEO LINK](#)



www.screamdubai.com

BATAK CHALLENGE

Batak is an interactive game that tests people's reaction speed.

Lights will come on that players have to tap as fast as possible in order to get the most points.

Players can compete for the highest score to win a prize!

[VIDEO LINK](#)



www.screamdubai.com

THINK FAST

'Think Fast' will test your reaction speed by dropping colorful sticks for your guests to catch. A fun activation for all ages!

[VIDEO LINK](#)



www.screamdubai.com

BUZZ WIRE

This activation creates a fun competitive spirit amongst friends. The player who reaches the end of the wire without touching it wins!

We can custom make the design to fit any shape you would like. We can also set a record time that people have to try to reach in order to win prizes.



[VIDEO LINK](#)



www.screamdubai.com

BIKE CIRCUIT

Elevate heart rates with this fun multiplayer activation. Players have to ride the bike as quick as they can to defeat their opponent in this race.

The cars are connected to the players' bike and speed up the faster they cycle.



[VIDEO LINK](#)



www.screamdubai.com

LIGHT IT UP

Brighten up your event with this activation. Guests will have to cycle to create enough electricity to light up any backdrop or element.

They can light it up gradually or instantly based on your requirements.

[VIDEO LINK](#)



www.screamdubai.com

ENERGIZING PANELS

Get your audience moving with this great multiplayer activation. Players have to step on the floor panels to activate the game and interact with the character on screen.

We can customize the experience to fit your requirements.



EMMA SAYS

What better way to attract people than a talking screen?

Our actor/actress will engage with people passing by through fitness challenges, quizzes, or a simple game experience.

It's also a great way to give away prizes and create long lasting impressions!



VIDEO LINK



www.screamdubai.com

DIGITAL GRAFFITI WALL

Guests can unleash their inner artist using our digital graffiti can and infrared technology!

We can add custom backgrounds and stencils to match any event or brand theme. All artworks can be printed and shared on social media or email.



[VIDEO LINK](#)



www.screamdubai.com

AR SCANNER

Our AR Scanner brings 2D drawings to life through fun video animations.

STEP 1: Color and design our custom stencils.

STEP 2: Scan the paper using our AR scanner.

STEP 3: Watch it come to life on screen.

Theme is fully customizable.



[VIDEO LINK](#)



www.screamdubai.com

DIGITAL SLINGSHOT

Guests will be given touch screen enabled digital slingshots to interact with. It can be used in two ways:

To play a mini game by slinging the objects on screen to increase their score or to eliminate trash from the ocean for example!

They can also take a selfie, write a short message with their name and sling it as a splash on screen. Used as a feedback wall.



[VIDEO LINK](#)



www.screamdubai.com

GRABBER MACHINE

This is the perfect way to raffle some great prizes. We can guarantee queues and crowd around your stall with this activation.

We recommend adding a layer of data collection to this activation to raise the number of your database in high numbers.

[VIDEO LINK](#)



www.screamdubai.com

INTERACTIVE WALL

An innovative way to tell your brands story. This activation is executed using captive touch sensors that engage with your guests as soon as they are touched.

The immersive experience can include custom illustrations, animations, sounds and lights.



[VIDEO LINK](#)

www.screamdubai.com

TOUCH AND THROW

The Touch & Throw experience is a simple, effective, interactive, and user engaging technique.

Touch and Throw name itself give away the user journey – which is to select a topic by touch and throw it virtually towards the screen to display.

The same touch screen can be used to send information to multiple screens.



CYCLE TUG OF WAR

Players will have to cycle as fast as possible to move the avatars in their directions to win!

This is one of many multiplayer games we can develop using our bikes.



[VIDEO LINK](#)



www.screamdubai.com

FLOOR PROJECTION

Made to fit in any sized room our floor projection games are perfect for all ages. Dim spaces are preferable for the maximum visibility.

All games can be played by one more players.



[VIDEO LINK](#)



www.screamdubai.com

CYCLE TO VEND

A fun way to combine fitness with some branded giveaways. Players will have to cycle as fast as they can to activate your logo animation on LED panels, once they reach the top, the machine will dispense a free gift.

We can connect a screen and allow them to play a cycle game.



FOG SCREEN

Welcome your guests into your event no matter the occasion with a smokescreen entrance display! They will be greeted with a spectacular display of visuals projected upon the smokescreen.

It creates a surreal visual, a treat for the eyes to behold! You can even put on your logo or messages as a powerful marketing tool to promote your branding!



AR MINI GAMES

We can develop a mini game for your brand that can be activated through a QR code.

Your customers can play the mini game to join the competition for the highest score and to interact with your brand.

The QR code can be shared on your social media, by email or even on your physical stand and store.



SCAN AND PLAY

A great competitive game amongst friends and strangers!

STEP 1: Scan the QR Code using your mobile phone.

STEP 2: Race with up to 4 people to see who can get to the finish line first while avoiding obstacles on the way. The player with the best lap time at the end of the day can win a prize!

[VIDEO LINK](#)



GIANT PIANO

Use your feet to make beautiful music. We will build a large piano for guests to play songs on.

We can even bring in some professional artists as well to perform some songs on it as well.



SKATEBOARD MOTION GAME

A chance to show off your skateboarding skills!

The game consists of 3 different levels, getting harder as you play.

To gain points, you will have to lean left or right on the skateboard & collect the coins and avoid obstacles.



LASER ROOM

This mission is not impossible, but certainly challenging!

We have created a laser system that can be applied in various room sizes.

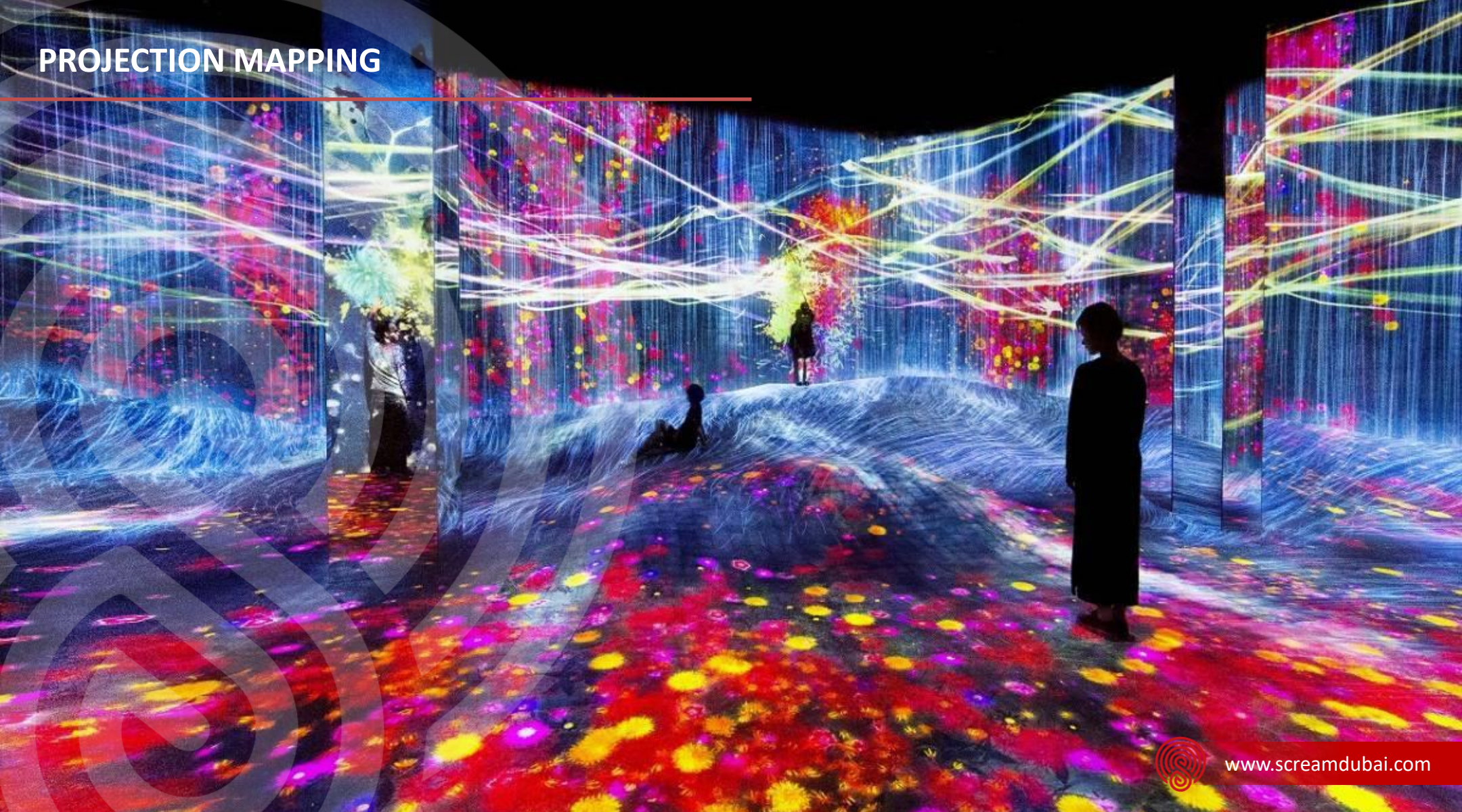
Add a layer of entertainment to your event with this great activation!

[VIDEO LINK](#)



www.screamdubai.com

PROJECTION MAPPING



PROJECTION MAPPING ON FABRIC

Creating interactive spaces is what we do best.

Guests can enter this car inspired structure to experience a 60 second journey filled with visuals, sounds, and haptic sensations.

Media of your choosing can be incorporated to educate and inform guests of your initiatives.

[VIDEO LINK](#)



www.screamdubai.com

BODY ART PROJECTION

Whether it be in an immersive room or as an inner display on your stand, we can incorporate a wall with sensors to track and mimic the movements of the people standing in front of it.

We will have different content playing that guests can also interact with.



INTERACTIVE PROJECTION

Utilizing a high brightness projector, incorporating specialist software and motion camera technology, the floor responds to the slightest movement and puts you in control of a spectacular multimedia display.



[VIDEO LINK](#)



www.screamdubai.com

IMMERSIVE ROOM

From earth to water, air, and fire - each place will offer a unique elemental experience based on the color's unique attributes. Classic Blue is a soothing color that symbolizes calm, confidence, and connection.

It gives the human spirit a sense of peace and tranquility.



3D OBJECT MAPPING

3D mapping allows users to profile projects in three dimensions, providing the latest technical methods for visualization and information acquisition.

Here it is positioned on a life - sized human where it can show the human organs, nerves, providing an interactive experience.



INTERACTIVE EXHIBITION

Discover the fauna and flora of their native land. An interactive installation where people can see different seasons. The goal is to immerse visitors in the issue, arouse them, and engage them in what is transpiring around them.



TABLE PROJECTION

With a touch of their hand, guests can activate custom animations.

This experience is executed with the help of projection mapping.



[VIDEO LINK](#)



www.screamdubai.com

INTERACTIVE TABLE PROJECTION

Using table projection, guests can change everything projected on the wall around them within the palm of their hand.

Guests will be able to change content to suit the style of the event.



[VIDEO LINK](#)



www.screamdubai.com

3D OBJECT MAPPING

With the production of a wooden structure and the utilization of 3D object mapping, guests will be able to display dynamic videos and images or tell a story.

[VIDEO LINK](#)



www.screamdubai.com

SMART TABLE PROJECTION MAPPING

Operating a smart table, guests can control the projections around them. They can move, click and manage what they see.

Projected content can be custom -made to suit the style of the event.

[VIDEO LINK](#)



www.screamdubai.com

CUSTOM WALL PROJECTION

Implementing 3D projection mapping on a wall-like structure of the client's choice, displaying dynamic images and videos or telling a story.

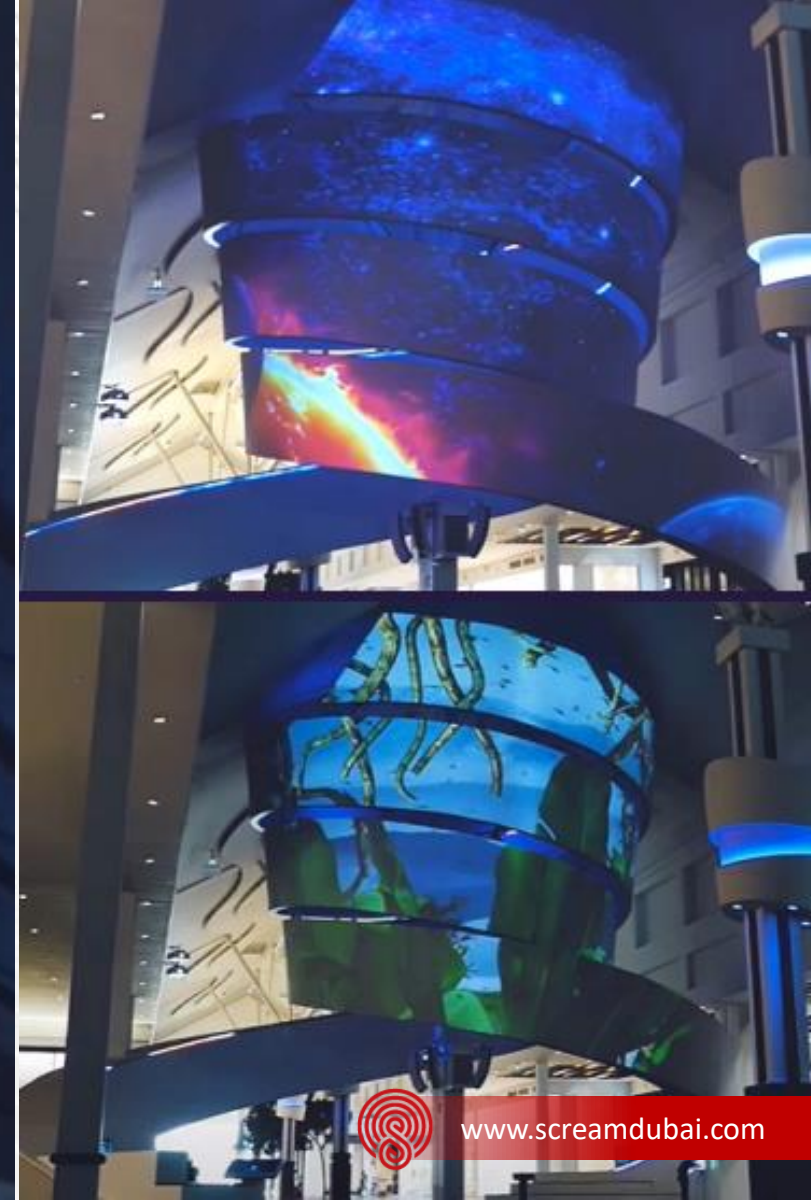
Projected content can be custom made to suit the style of the event.



www.screamdubai.com

3D OBJECT MAPPING

Using machine vision to aid in profiling objects in three dimensions to map them in the real world, 3D mapping provides the latest technical methods for visualization and information acquisition.



SUSTAINABILITY PROJECTION MAPPING

Global warming and the disintegration of our planet's fragile balance are being reported. With our technological advancement and the use of projection mapping, we can shed light on the issue while being engaging and interactive.



AUGMENTED REALITY



AR PHOTO EXPERIENCE

A fully immersive AR experience for guests who want to have a little fun and leave with a smile on their faces.

This activation includes LED floor panels, tracking guests' footsteps and exceptionally realistic characters on screens mimicking people's movements.



[VIDEO LINK](#)



www.screamdubai.com

AR IMAGING

Guests will be able to utilize a scanner that reads QR codes on products as they pass by, presenting their information on a screen.

Towards the end, guests will receive a gift.



[VIDEO LINK](#)



www.screamdubai.com

AR CITY MODEL

You will see a 3D map of a city in front of you, and you can use an iPad to hover over it to receive more details like:

1. Name
2. Location
3. Building Information
4. Detailed Pictures



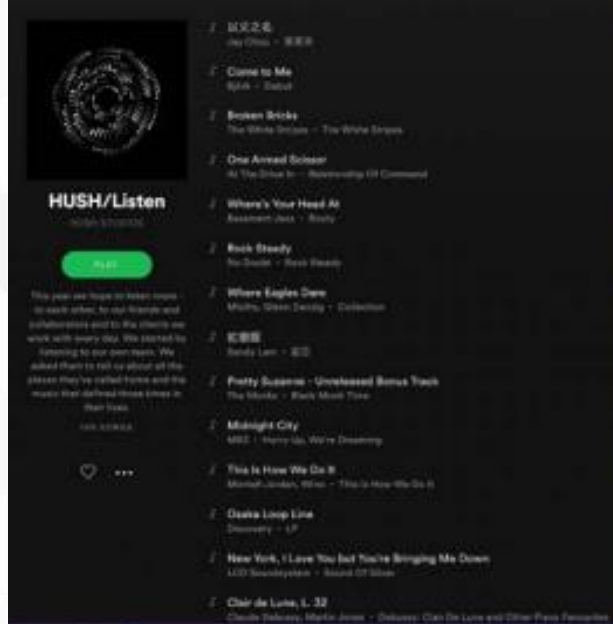
[VIDEO LINK](#)



www.screamdubai.com

SCAN & LISTEN

Guests can scan a unique barcode and it will redirect them to a music app that has a playlist. The playlist can be custom, and any song can be added to the list to suit your event.



www.screamdubai.com

SCAN & WATCH

Guests can scan a unique barcode, redirecting them to a video.

The videos can be customizable to fit the needs of the event.



AR JOURNEY

Guests will be able to scan and hover over buildings using an iPad equipped with AR technology, providing them with a detailed description of the scanned object.



VIDEO LINK

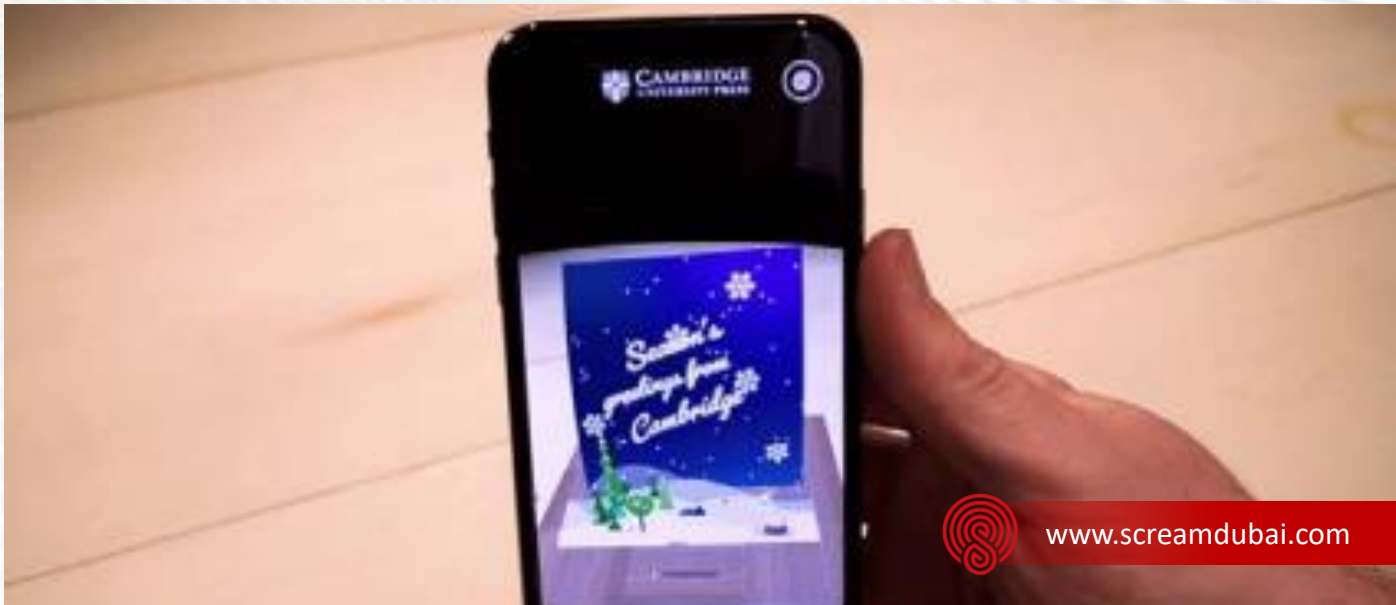


www.screamdubai.com

AR GREETING CARD

The augmented reality mobile app developed by GEMA brings life to more than 25 different products.

Customers will be encouraged to explore the digital world.



AR STAND EXPERIENCE

Guests can use their phone or a tablet to scan various .

Information about titles and products will be shown on their screen using AR technology.



[VIDEO LINK](#)

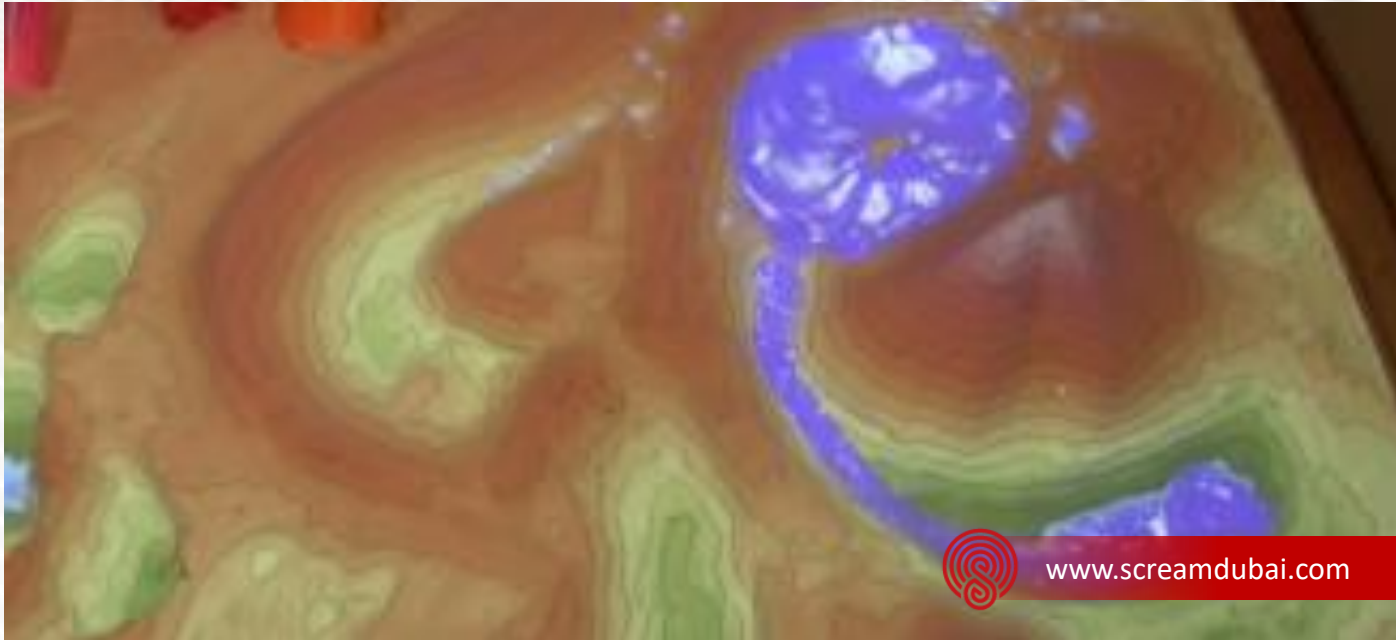


www.screamdubai.com

AR SANDBOX

A sandbox outfitted with a Kinect 3D camera and a projector is shown in this video, projecting a real -time colored topographic map with contour lines onto the sand surface.

Using a GPU -based simulation, the sandbox allows virtual water to flow over the surface.

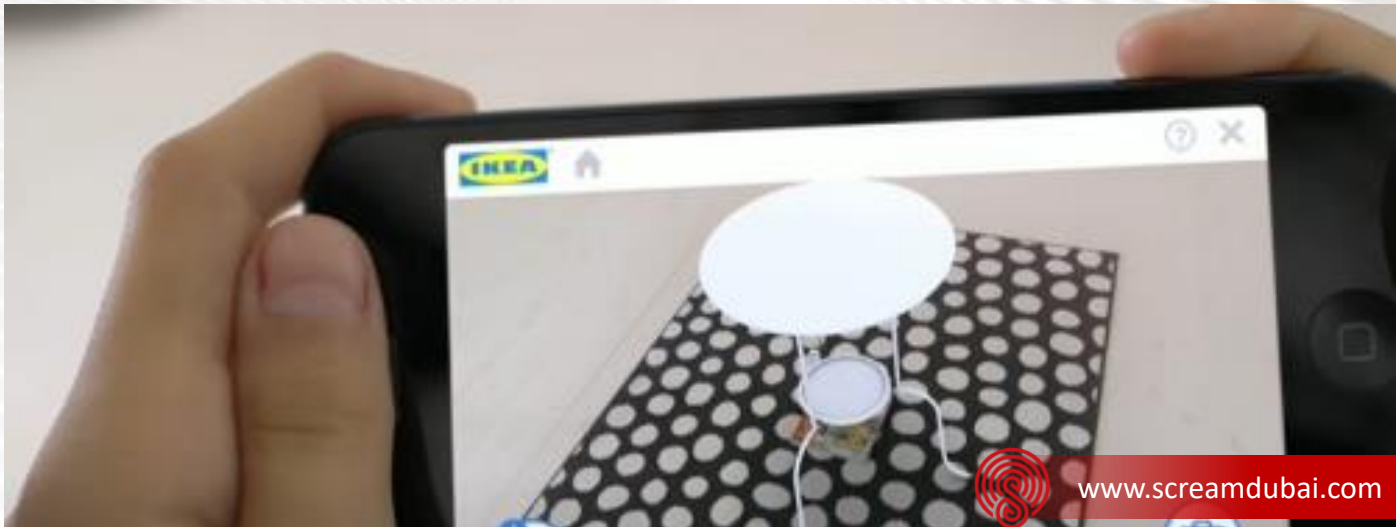


[VIDEO LINK](#)

AR FURNITURE OR OBJECTS

The catalog gives you the ability to place virtual furniture in your own home with the help of augmented reality. Unlock the feature by scanning the barcode.

Then simply place the printed catalog where you want to put the furniture in your room, choose a product from a selection of the product range and see how it will look in your home!



[VIDEO LINK](#)



www.screamdubai.com

AR COLORING BOOK

Coloring books capture children's imaginations and give them one of their first opportunities for artistic expression.

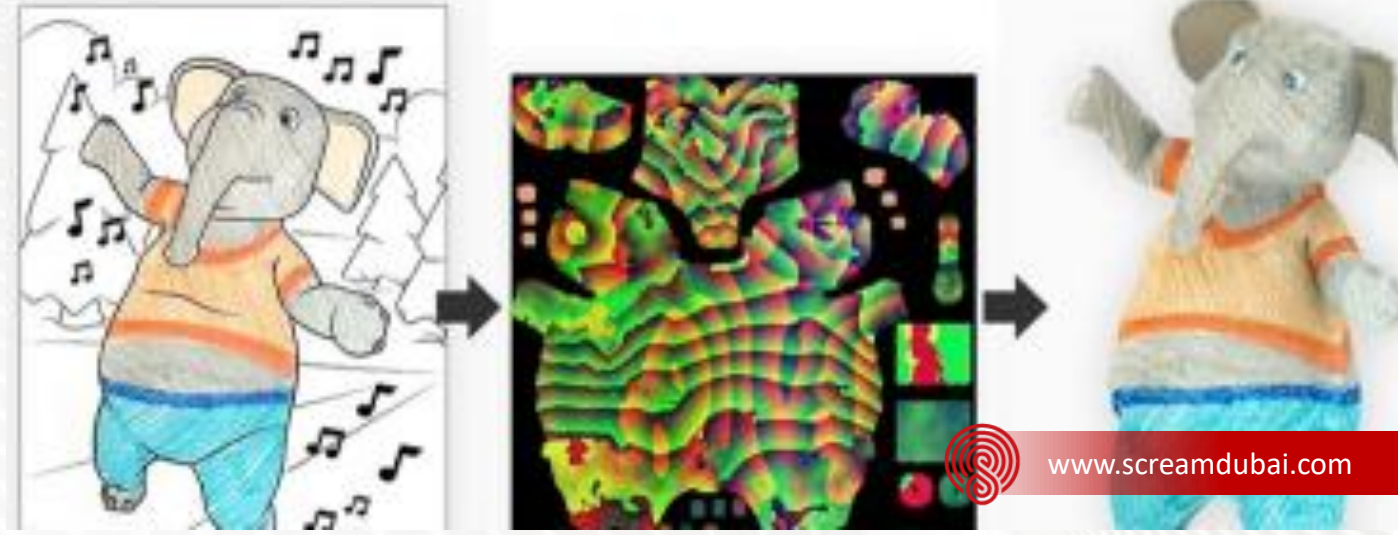
We present an augmented reality coloring book App in which children color characters in a printed coloring book and afterward inspect their work with a mobile device



Drawing

Lookup map

3-D model



QR CODE MAKERS

Guests will be able to scan QR codes with an iPad and select which video they want to watch. The video will be viewed on the iPad via an AR structure.

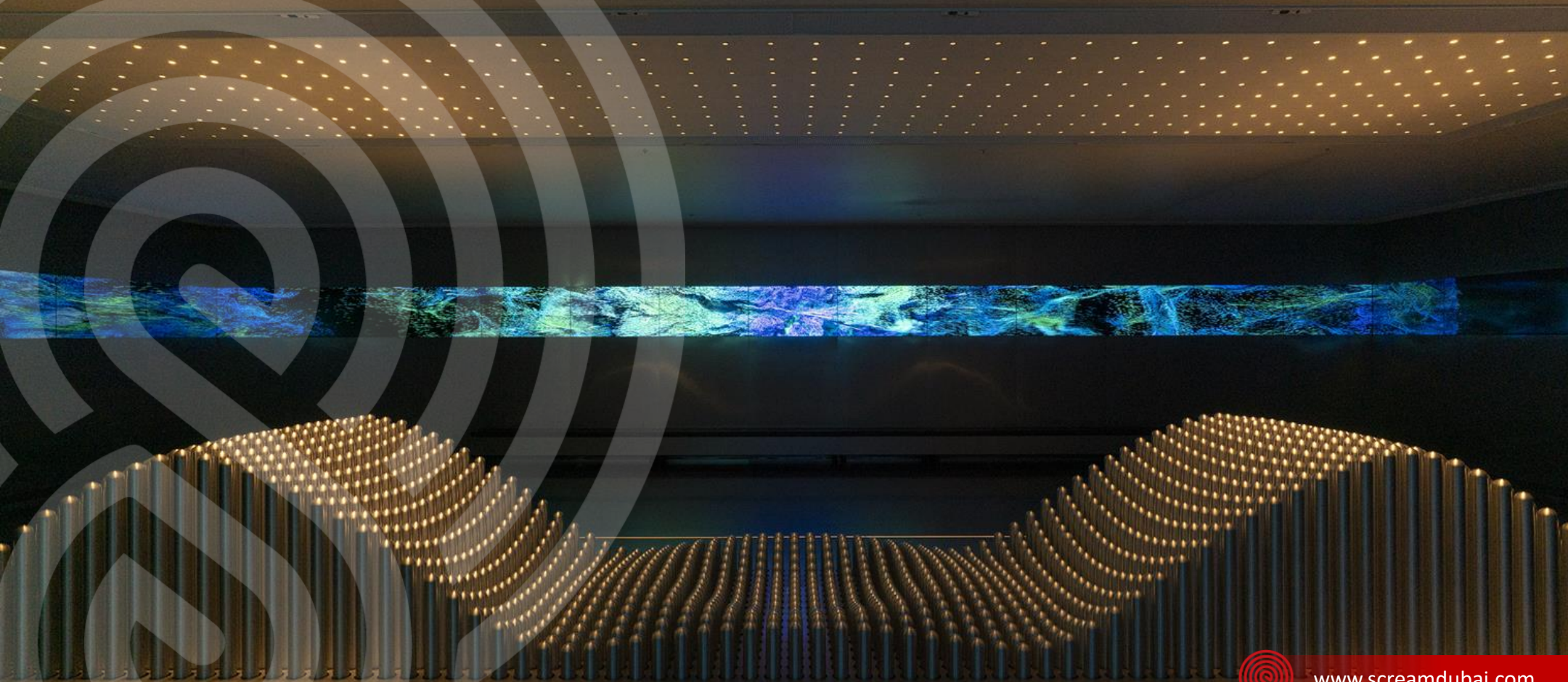


[VIDEO LINK](#)



www.screamdubai.com

KINETIC DISPLAYS



KINETIC WALL

Kinetic walls have grown in popularity and have proven to be real crowd pleasers.

When no one is standing in front of the wall, the installation performs a series of pre-programmed animations demonstrating the expressive potential of the media.

When a person approaches the wall, it becomes interactive and responds to movement.



[VIDEO LINK](#)



www.screamdubai.com

KINECT STRUCTURE

A one - of - a - kind kinetic sculpture that will gracefully move with predefined motion and animation.

The sculpture can react to movement by following people as they walk across it.

The size and design are completely customizable.



[VIDEO LINK](#)



www.screamdubai.com

KINETIC CEILING

The synthesized sound is transformed into an extension of kinetic lights that move in horizontal and vertical lines, breathing life into interconnected machines.

The dynamic light installation blurs the lines between art and technology, transporting viewers to another world that is both entrancing and magical.



[VIDEO LINK](#)



www.screamdubai.com

KINETIC LITE WALL

A canvas that feels totally different in terms of movement, speed, sound, and light composition. It breathes, it is a living, yet a mechanical thing, communicating with its surrounding.



[VIDEO LINK](#)



www.screamdubai.com

KINETIC DISPLAY

Diffusion Choir is a kinetic sculpture that mimics the movement of a flock of birds. The choir is made up of 400 origami - like birds that dance in unison.



KINECT WHEELS

Kinect wheels utilize similar technology to generate round - shaped objects of various sizes, pictures, and designs.

These wheels can be completely customized to match the theme of the event.



[VIDEO LINK](#)



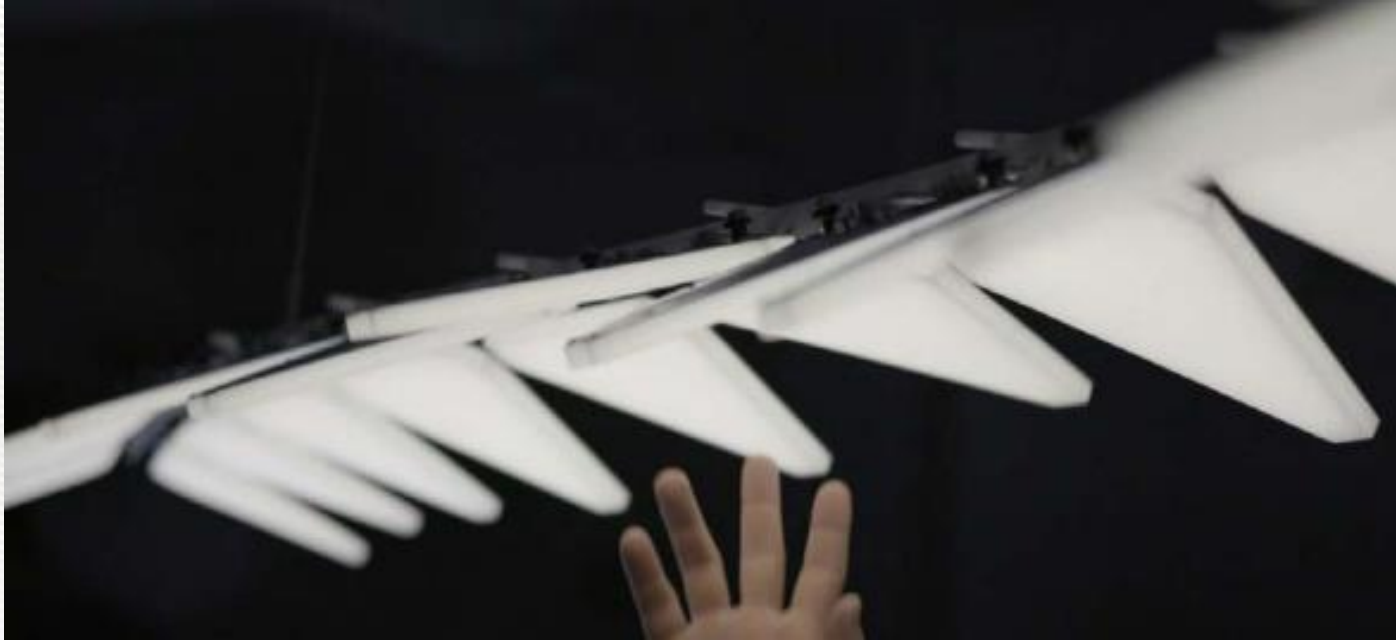
www.screamdubai.com

KINECT LIGHT

A motorless, heat -sensing, interactive light feature that achieves fluid, organic motion using muscle wire.

Just as a plant changes shape to face the sun, Lift changes shape to orient itself toward the people in a room.

[VIDEO LINK](#)



www.screamdubai.com

KINETIC CEILING

A breathtaking technology that combines the most recent engineering discoveries with the most innovative forms of art.

When colorful lights and ripples infiltrate the body of hundreds of LED symmetric spheres, the kinetic sculpture begins to float in overwhelming harmony, providing visitors with an unforgettable experience.

[VIDEO LINK](#)

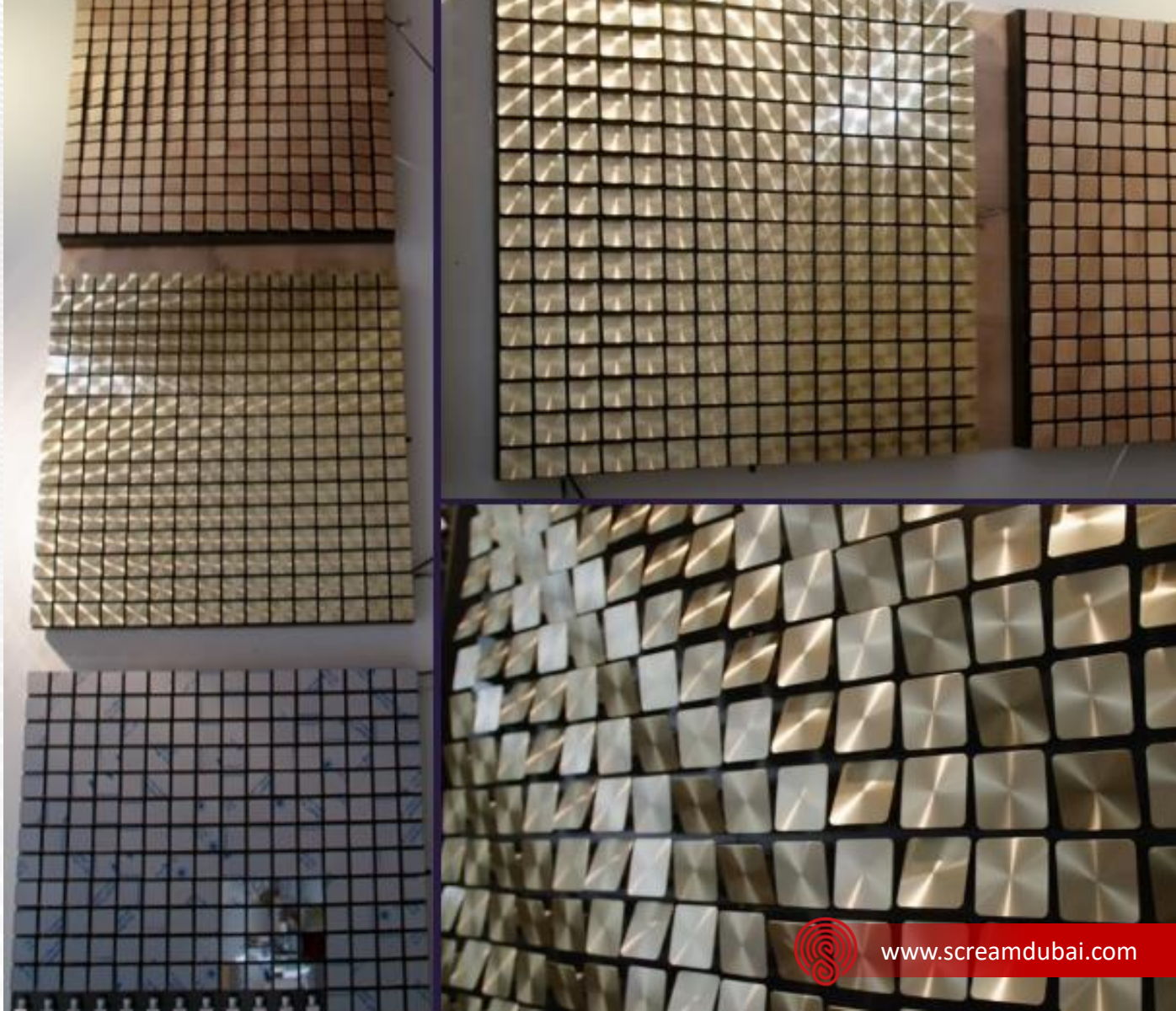


www.screamdubai.com

KINETIC WALL (SQUARES)

Kinetic square walls use real -time tracking sensors to detect all nearby movements and display animations when no one is interacting with them.

The square walls fold in a captivating domino -like fashion, resulting in fascinating works of art.



MULTI-TOUCH INSTALLATIONS



www.screamdubai.com

SMART TABLE

Guests will use customizable pods to navigate the smart table and will have access to the content displayed in various formats (PDF, Images, Videos).

The table also allows for product comparisons by simply placing both products on the table.



[VIDEO LINK](#)



www.screamdubai.com

TOUCH VIDEO WALL

Guests can explore the vast world of media by exploring the possibilities of modern media technology in playful, and interactive ways.

Size of video wall can be modified to match the space available



[VIDEO LINK](#)



www.screamdubai.com

DOUBLE SIDED MULTI-TOUCH VIDEO WALL

With a double-sided touch capability. Our video wall can be customized to fit any space available.

[VIDEO LINK](#)



www.screamdubai.com

OLED

Our advanced OLED screens employ a simple, transparent display, allowing guests to be intuitively guided step by step through the various areas of production and learn about all processes and functions.



[VIDEO LINK](#)



www.screamdubai.com

HOLOGRAM



WELCOME HOLOGRAM MESSAGE

We can use our green screen studio to pre-record a video to be used later to welcome guests or to educate on your initiatives or offerings.



www.screamdubai.com

HOLOGRAM ROOM

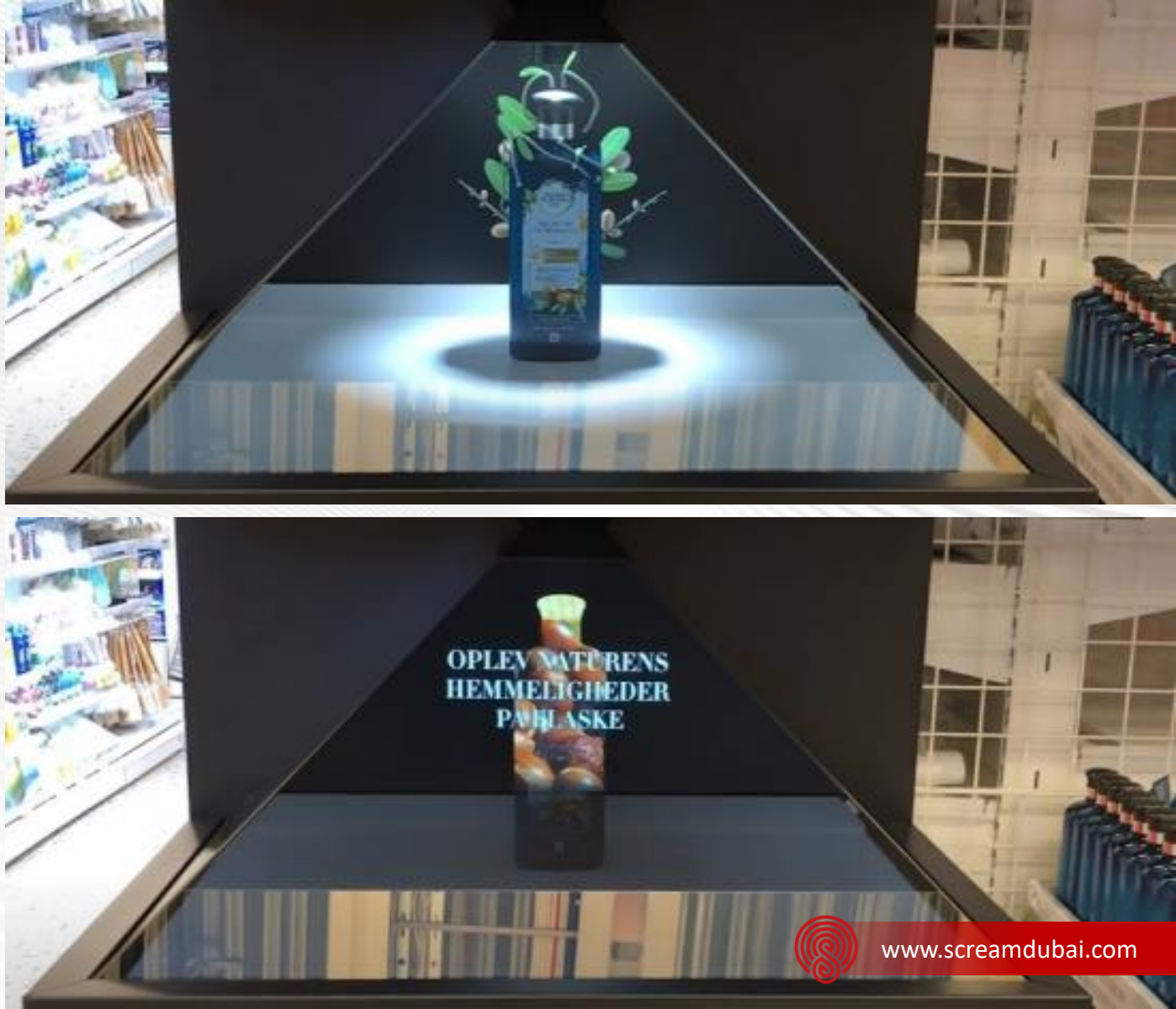
We will create a room -sized hologram display that will be controlled by software and a tablet.

The displayed content will need to be created based on your specifications.



HOLOGRAM

Bring some wow-factor back to retail and activate your brand with 3D displays that visually and engagingly promote your products.



[VIDEO LINK](#)



www.screamdubai.com

INTERACTIVE INSTALLATION



BODY ART ON LED PANELS

With a uniquely designed LED display we enable our guests to use their hands as paintbrushes.

With each movement, different messages will be revealed.



[VIDEO LINK](#)

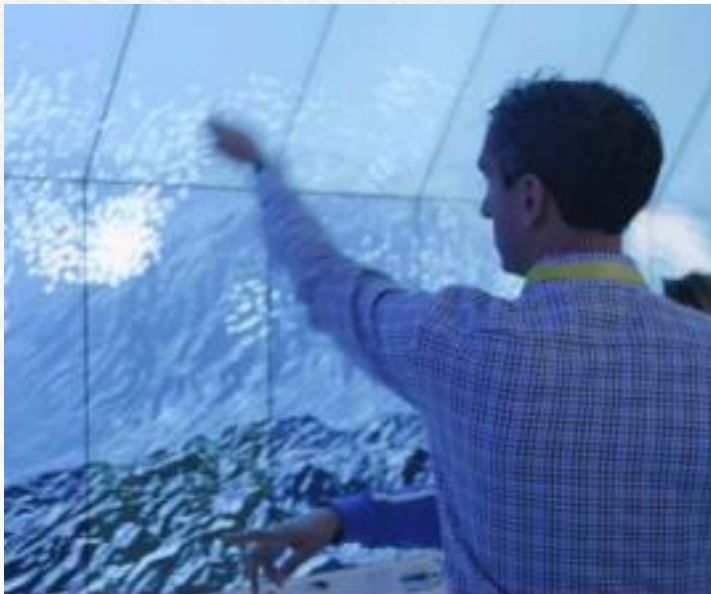
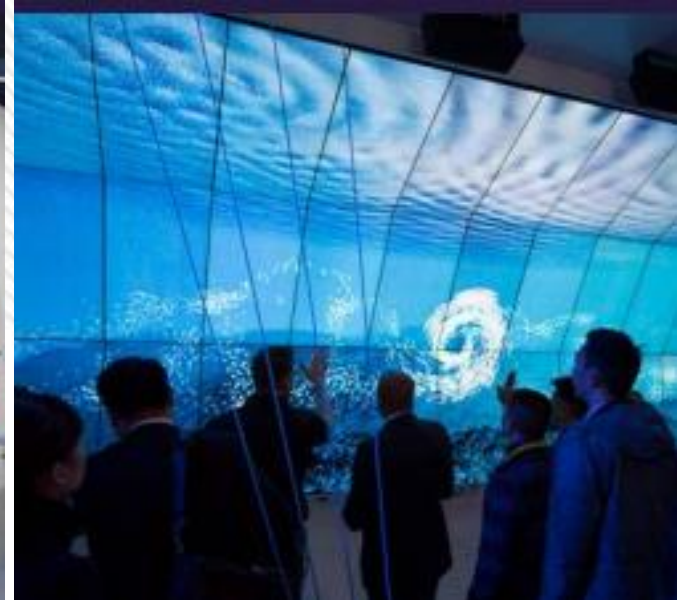
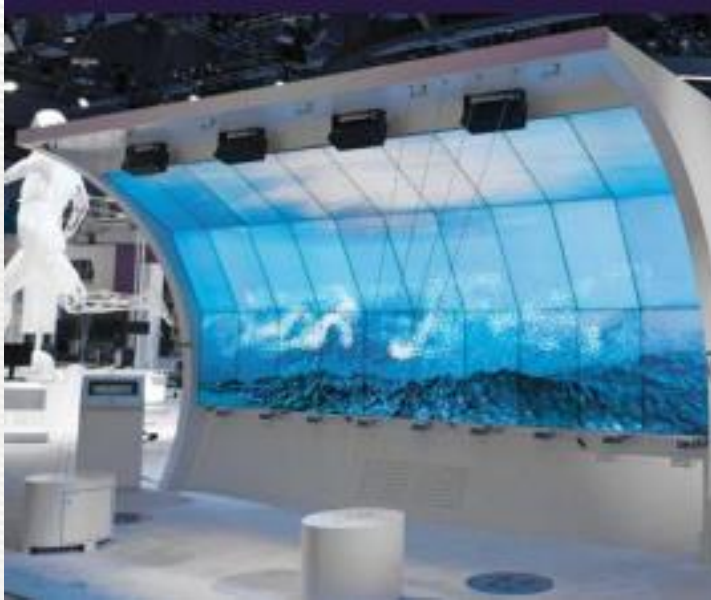


www.screamdubai.com

INTERACTIVE VIDEO WALL

An engaging experience in which guests can interact with the visuals on screen using hand gestures, as well as evoke sounds by touching various elements of the structure.

A fusion of art and technology to leave a lasting impression on your visitors.



[VIDEO LINK](#)



www.screamdubai.com

SIGNATURE SWING

What distinguishes your swing? This installation delves into the hidden aesthetics of your swing style, whether it's with a tennis racket, a golf club, or something else.

Each guest will choose a color palette and begin swinging to create a unique set of patterns and colors.

Their artwork can also be customized with branding to be kept as a souvenir.



www.screamdubai.com

BREATHING WALL

A one-of-a-kind art and technology installation.

We can create an experience that will leave your visitors wanting more with mechanical arms, stretchy fabric, and light visuals.

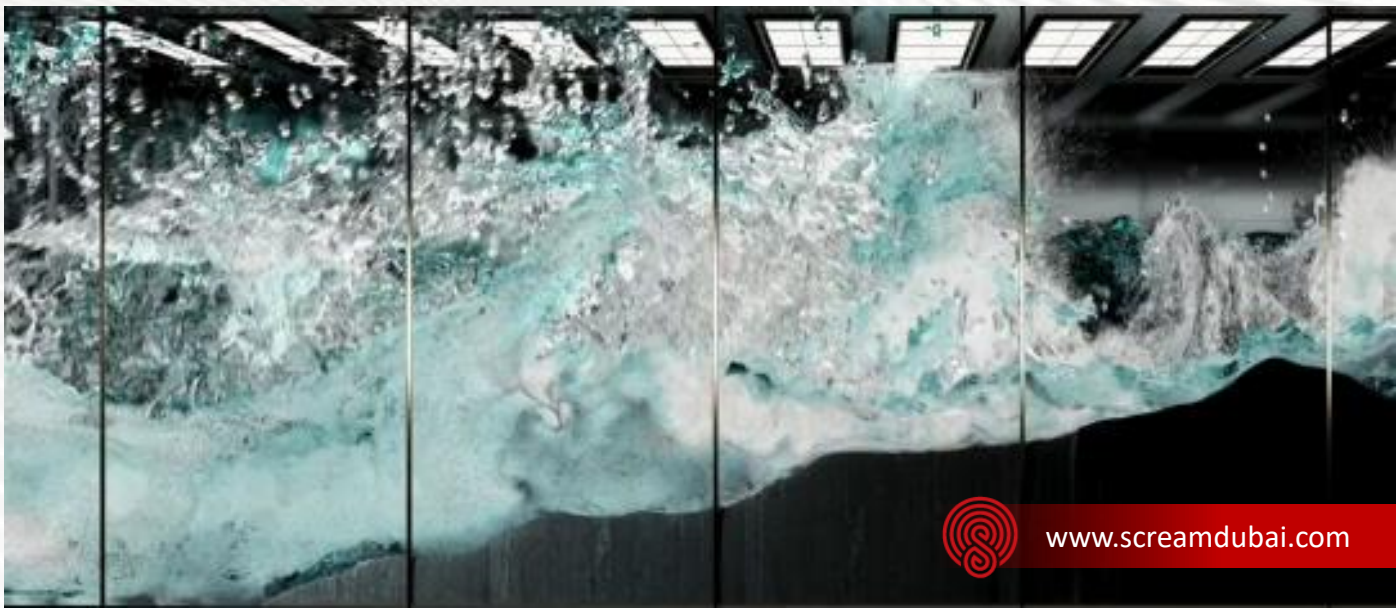


www.screamdubai.com

IMMERSIVE DISPLAY

We can create a visual display unlike any other by utilizing the most recent high - end screens.

We can make the content feel alive as if it's coming out of the screen by using very realistic scenes and animation techniques.



[VIDEO LINK](#)



www.screamdubai.com

360 IMMERSIVE EXPERIENCE

The 360 - degree cinema features free hanging circles of screens.

The screens will be hung at eye level so that guests can fully immerse themselves in the content.

Size and design are completely customizable.



[VIDEO LINK](#)



www.screamdubai.com

CEILING DISPLAY

Guests can watch visual animations on screens above them while walking through the halls or visiting their booth.

Content can be created using your brand's theme and guidelines.



www.screamdubai.com

INTERACTIVE CEILING DISPLAY

An interactive LED installation that encourages visitors to give back to the environment.

We'll have buttons with various messages that, when pressed, will travel through the LED strips to the panels, displaying the message and animations.

Note: Images are for reference only; the structure's size and design will be adjusted to fit the space.



CUSTOM LED PANEL TREE

Guests can watch visual animations on screens above them while walking through the halls or visiting your booth.

Your brand's theme and guidelines can be used to create content.



[VIDEO LINK](#)



www.screamdubai.com

LED IMMERSIVE ROOM

A cube -shaped room with creative visuals on all sides.

When guests enter the room, they will be immersed in a multisensory experience that includes sounds, smells, and immersive media projected on all sides.



ROBOTIC ARMS & LED CUBES

Animated LED cubes will perform a visually attractive show that will attract people to watch and record. The content on the cubes can be customized to fit the theme.



INTERACTIVE LIGHTING

An intuitive method for mapping LEDs with multisensory, interactive lighting that is more immersive and emotive than ever before.

Guests will be able to interact with the lights by simply touching or walking past them.

[VIDEO LINK](#)



www.screamdubai.com

MATRIX SCREENS

Our matrix screens are composed of 45 monitors creating stunning choreographies. To suit your event, anything can be shown on the screens. Screens can be arranged vertically to create an eye - catching design.



[VIDEO LINK](#)

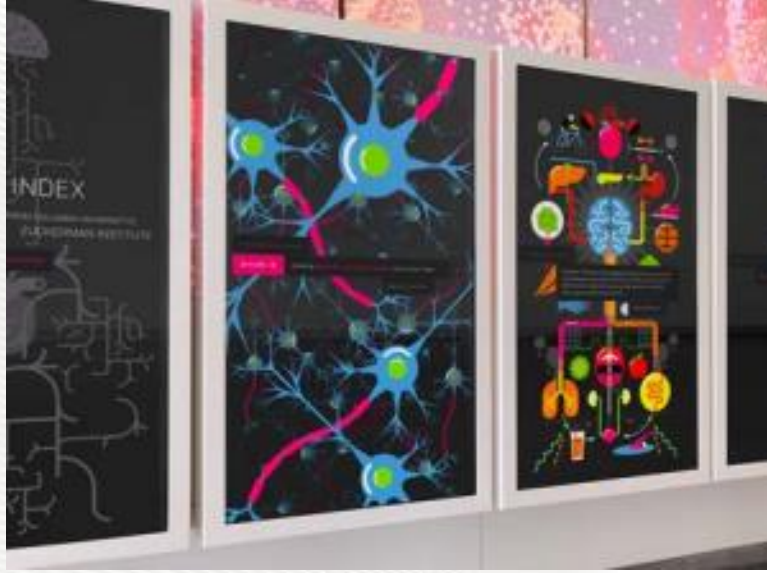


www.screamdubai.com

SLIDING SCREENS

The installation's goal is to engage the public's imagination, encourage wonder, and reward curiosity by vividly communicating complex brain science and why it matters.

Videos and photographs can be displayed on the screen.



[VIDEO LINK](#)



www.screamdubai.com

ENERGIZING PANELS VISUALS

Stomp on the pad! A system capable of controlling all motors in real time from a single computer. Open Frameworks was used to write the control software. There were several algorithmic animations, some of which were controlled by an IMU embedded in the "stomp pad."



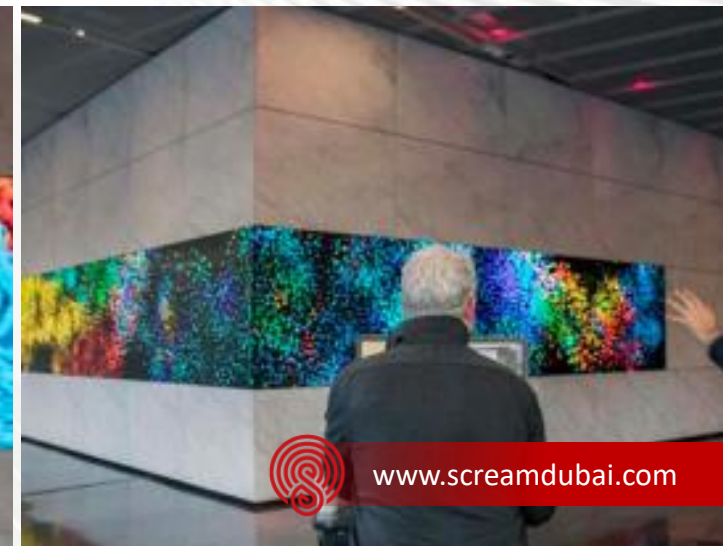
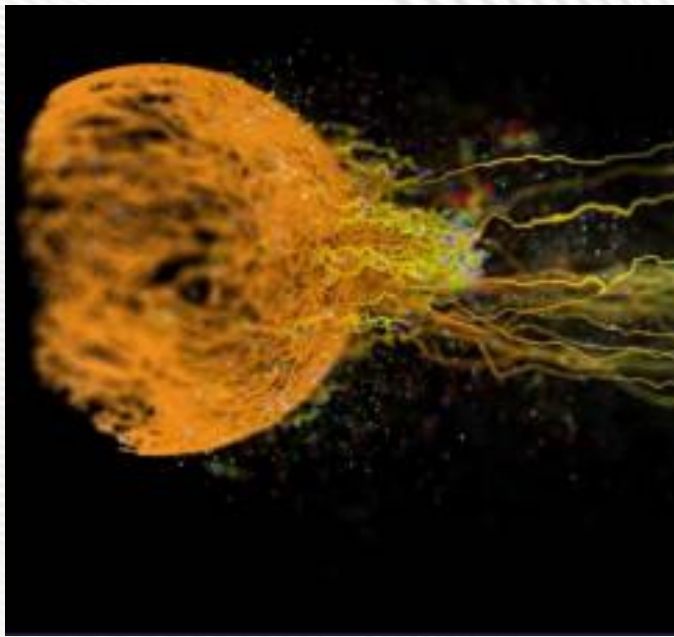
[VIDEO LINK](#)



www.screamdubai.com

LED PANELS WITH ANIMATIONS

Enjoy a synchronized animated show, watch videos, or tell a story, all of which can be customized to fit the theme of your event



www.screamdubai.com

U-SHAPED IMMERSIVE ROOM

A u-shaped room is designed to provide a visually engaging experience by fully immersing you in the story.

Guests can stand inside the room and participate in the simulation.



[VIDEO LINK](#)



www.screamdubai.com

TRANSPARENT LED DISPLAY

A projection table is surrounded by transparent LED screens.

With the power of touch, guests can interact with the room environment. Changing the colors and scenes as they go.



[VIDEO LINK](#)



www.screamdubai.com

INTERACTIVE LED TUBE

LED Interactive light tubes are an excellent alternative to traditional sensory light tubes.

They are a great addition to your space, with different modes to calm and stimulate the senses.

The light tubes begin resonating unique and different colors and shapes when touched.

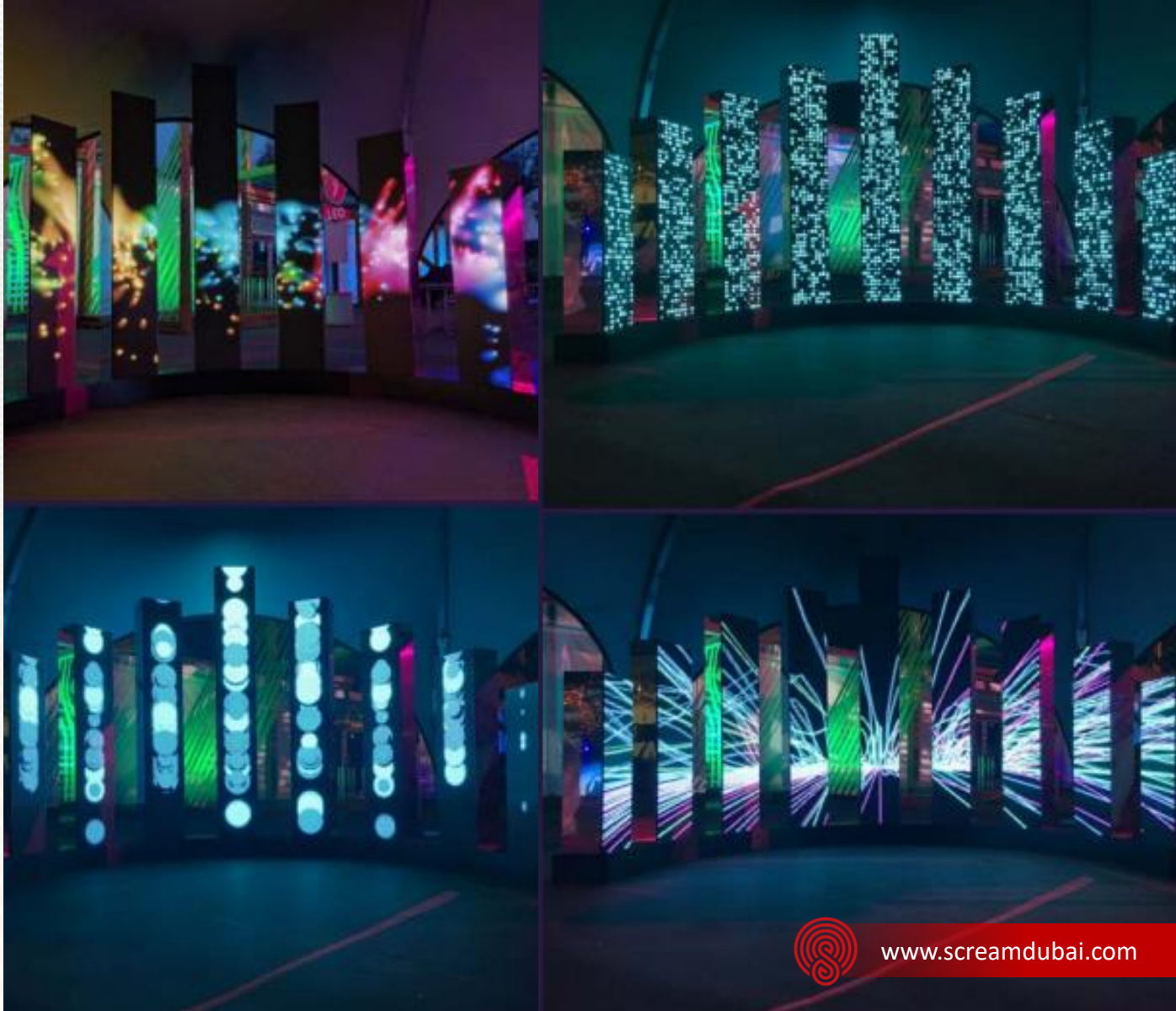
Designs and shapes can be tailored to your event's theme.



LED VERTICAL PANELS

Our LED vertical panels are designed to display an immersive visual experience.

Depending on the event theme and space, we can decide on the size and animations being displayed.



VOICE ACTIVATED ART

Create visual manifestations of our emotions that specifically reflect the individual's uniqueness.

Based on the exact timbres and tonalities of the individual word, a piece of software generates unique, colorful, three-dimensional forms.



WALL FRAME LED PANELS

Our generative software responds to occupants and visitors as they transit the interconnected lobby spaces, from seasonal cherry trees to abstract color play, festive particles, and historical collages.

Tight synchronization across all of the diffused LED canvases results in a pleasing visual stacking effect that follows visitors as they move through the lobby's many portals.



CEILING PANEL DISPLAY

Light sculptures encircle the exterior arcade, drawing guests' attention to an LED archway that marks the lobby entrance.

The flow of media continues across a ceiling ribbon that runs the length of the lobby.



LONG LED PANEL DISPLAY

A beautiful way to amaze your guests and fill your space with an ever-changing display of animations and videos.

Size of panels can be completely customized.



HAND CONTROLLED SENSOR

A hand-controlled sensor that allows people to flip through information and images by moving their arms

[VIDEO LINK](#)



www.screamdubai.com

INFINITY LIGHT PANELS

A walk-in room with LED panels that create a feeling of infinite space.

These panels can be added in any space.



[VIDEO LINK](#)



www.screamdubai.com

PUFFER FISH

With a ball-like grasp, our puffer ball allows the customer to browse through content using our LED ball.

The puffer ball can be used as a standalone object or incorporated within a stand.



[VIDEO LINK](#)



www.screamdubai.com

GAMES



LIGHT VORTEX

Guests will be able to experience the Vortex, a spinning cylinder-shaped corridor filled to the brim with vibrant lights that immerse and displace the senses. The accelerated spinning accompanying the fast lights creates a sensation of falling while clinging to a railing.



[VIDEO LINK](#)

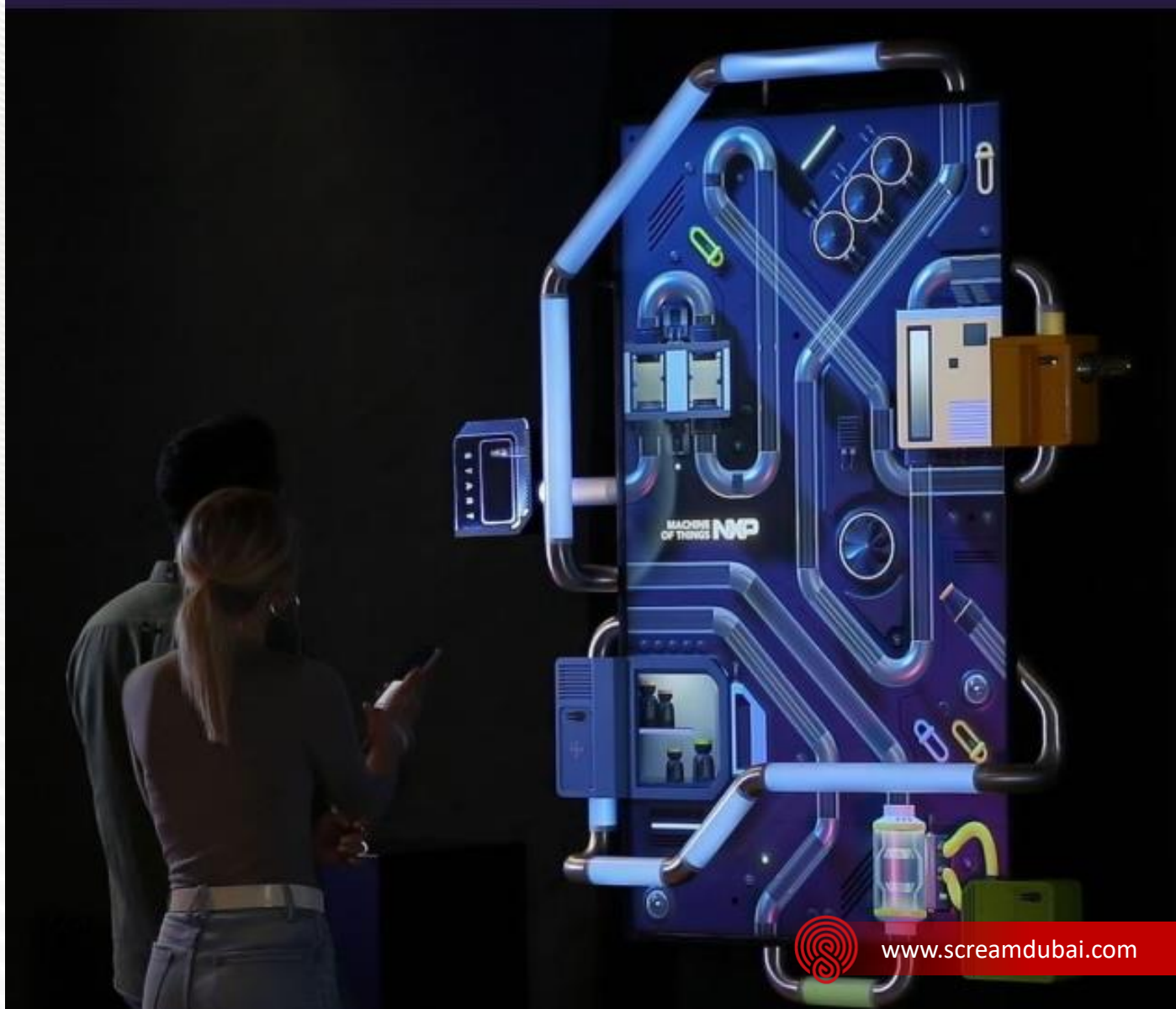


www.screamdubai.com

THE MACHINE OF THINGS

The Machine of Things is a virtual reality game that incorporates your phone. Players will be able to maneuver a ball through LED tubes, creating various visual effects. Players will also use their phones to navigate the course by removing obstacles and solving puzzles.

[VIDEO LINK](#)



HOW FAST CAN YOU RUN

Guests will be able to compete to see who is the fastest. This game simulates a marathon and is single or multiplayer to create some fun competition.

Speed and mileage will be displayed on the screen, making it immersive and enjoyable as possible.



MOTIONKICK GAME

A motion -based ninja kicking game in which players kick and dodge elements and bacteria to earn big points. This game employs Kinect to track the player's movements, fusing our physical world with virtual elements.



DODGE BALL MOTION GAME

Dodge Ball Motion is a kinetic game that tracks players' movements as they dodge balls. As they progress, the levels become more difficult. There will be a top 10 leaderboard at the end of the game to create some friendly competition.

VIDEO LINK



www.screamdubai.com

DIGITAL FISH TANK

Using a combination of physical, digital, and interactive elements we created a digital fish tank with stunning visuals to help educate the public about fish diversity.



CANOE CHALLENGE

A great activation blending both the physical and digital world. Players have to row as fast as they can to get their avatar to reach the end in record time.



[VIDEO LINK](#)



www.screamdubai.com

BRAIN WAVE SPHERO

The brain power device is the technology that enables the movement within the game depending on the parameters of the participants such as concentration.

By measuring the concentration of people in different concepts such as scoring goals, car racing, and keeping the ball in the air, realizing points -based contests in the game is implemented with the software we developed.



STACKING PRODUCTS MOTION GAME

This game tracks players using Kinect motion sensors to provide a fun, interactive activity.

Players' balance will be tested by stacking objects on top of each other for a short period of time.



[VIDEO LINK](#)



www.screamdubai.com

VIRTUAL REALITY



VR HOSPITAL EXPERIENCE

A hospital-themed virtual reality game. It will give people an idea of what it is like to be a doctor.

The game will allow the player to use modern medicine to care for a sick patient.



[VIDEO LINK](#)



www.screamdubai.com

VR SUPERMARKET EXPERIENCE

A virtual reality game set in a convenience store. Players can walk around and view items with their prices, giving them a one-of-a-kind shopping experience.



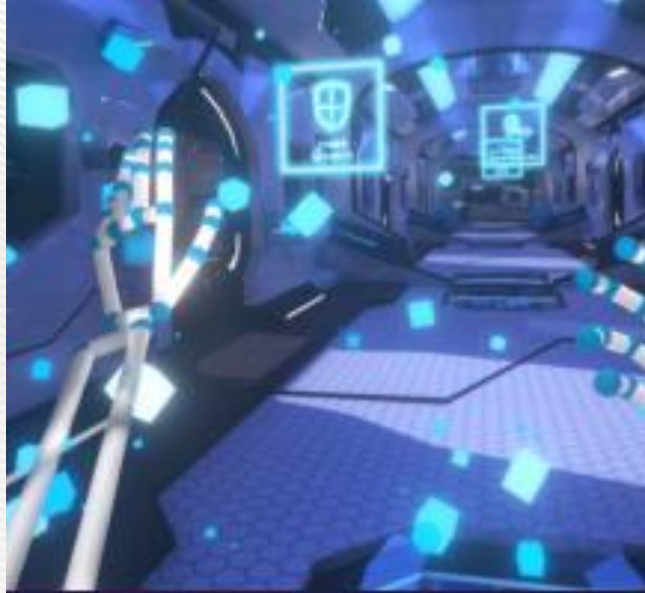
[VIDEO LINK](#)



www.screamdubai.com

VR WITH ULTRA LEAP

While wearing a Virtual Reality 360 ° Headset Leap Motion technology, participants could explore a high - tech environment filled with Capgemini content and fun chance games with prizes.



[VIDEO LINK](#)

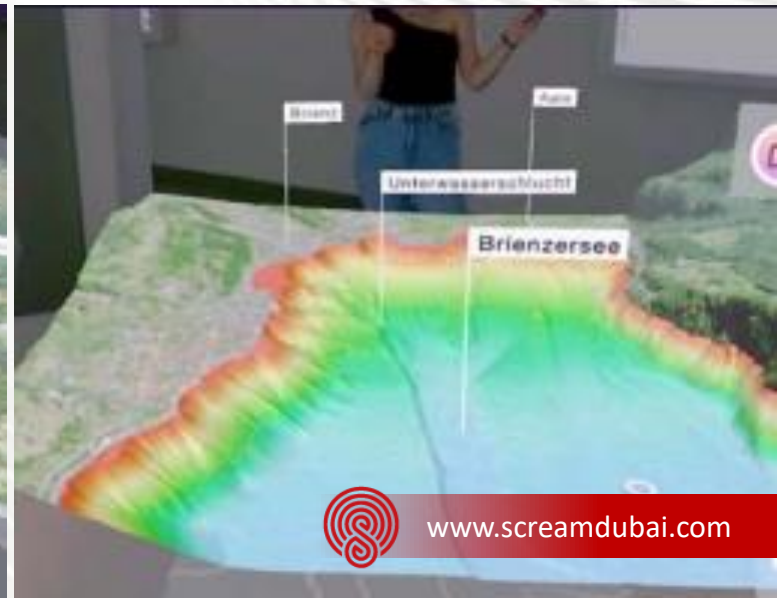
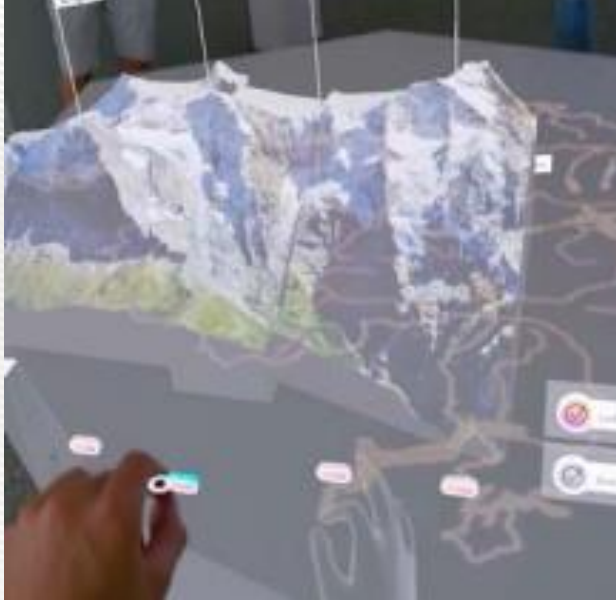


www.screamdubai.com

MIXED REALITY

Guests can navigate the various landscapes and topography of many sites, mountains, and cities by using a board-room table.

In addition to virtual reality, computer aided design software allows the player to experience the terrain in full 3-D immersion.



[VIDEO LINK](#)



www.screamdubai.com



Connect with Us

SCREAM ENTERTAINMENT & EVENTS

Office M32, Al Durrah Tower,
Sheikh Zayed Road
PO Box 45498, Dubai – UAE

Tel: + 9714 3863020 / +97156 8050480

Email: info@screamdubai.com

Web : www.screamdubai.com



www.screamdubai.com

Our Services



EVENT MANAGEMENT



MALL ACTIVATIONS



ENTERTAINMENT



EVENT PRODUCTION



EVENT RENTALS



ARTIST MANAGEMENT



EVENT STAFFING



PHOTOGRAPHY



DIGITAL ENGAGEMENT



www.screamdubai.com



THE IDEAS, DESIGNS AND THEMES CONTAINED IN THIS PROPOSAL ARE PROPRIETARY TO SCREAM ENTERTAINMENT & EVENTS. THIS PROPOSAL IS INTENDED SOLELY FOR REVIEW PURPOSES OF THE CLIENT. NO PORTION OF THIS PROPOSAL SHALL BE DUPLICATED OR DISTRIBUTED TO ANY OTHER RECIPIENTS WITHOUT WRITTEN PERMISSION FROM SCREAM. THE EXECUTION OR IMPLEMENTATION OF ANY PORTION OF THIS PROPOSAL BY ANY OTHER PARTY WILL RESULT IN APPLICABLE DESIGN FEES PAYABLE TO SCREAM ENTERTAINMENT.